Police have identified roads outside 32 schools across the region as speeding hotspots and will use unprecedented enforcement to catch lead-foot drivers exceeding the 40km/h limit during morning and afternoon peak periods.

The campaign, also coordinated by road safety officers from St George and Sutherland Shire councils, was launched outside Connells Point Public School this week.

Eight drivers were caught speeding along Connells Point Road outside the school, one of whom was travelling 23km/h over the limit.

Police will carefully monitor roads outside Yowie Bay Public School where a driver was clocked at 98km/h with a two-year-old child in the vehicle during last year's annual blitz.

Councils are also offering schools large banners depicting a car speeding towards a child and bearing the words "Heavy metal - soft head" and "Speed kills people - kill your speed".

"Kids will continue to do silly things," Sergeant Garth Quin of Kogarah police said.

"So we are trying to make the school environment a safer place for them by targeting motorists doing the wrong thing.

"Children do not develop peripheral vision until they are 10 to 12 years old, which is about the same time they leave primary school."

Sergeant Quin said police received positive feedback from parents and teachers, except those who had been fined - the majority of whom were repeat offenders.

"A lot of parents think it is fantastic when they see us outside schools and quite often somebody says they were glad we fined a driver because he or she goes too fast or parks illegally every day," he said.

Anne Whale, Connells Point Public School's assistant principal, said students were being educated about road safety through subject curriculum.

She said each year a bus company brought a vehicle to the school to explain to children the difficulties drivers face in seeing youngsters on or near the road.

She said teachers also supervise children leaving school by breaking students into groups before they cross the road.

**THE FINES**

- $114 and one point under 15km/h above the limit
- $181 and three points for 15km/h and over
- $506, four points and one-month's loss of licence for 30km/h and over
- $1396, six points and three-month's loss of licence for 45km/h and over
- $202 for parking on or near a pedestrian crossing
- $61 for double-parking or parking in a No Standing zone